



Sedona Investments
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THE FINANCE SOURCE
NEW APPLICATION/PROJECT SUBMISSION FORM

SUBMIT via Email

All questions must be answered in detail to receive an informed response

All information & data are to be provided directly by the project owner

Figures must be in GB Pounds currency only

Do NOT answer questions with 'Refer to Business Plan' or similar

COMPANY / PROJECT INFORMATION

Date of Submission	
Registered Company Name	
Registered Company Address	
Incorporation Information	
Major Shareholders & %	
Name of Project Owner Position Contact Number Email Address	
Name of 2nd Contact Person Position Contact Number Email Address	

Bankers & Auditors	
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FUNDING DETAILS

Seeking Funding Amount of	
Type of Funding: (Equity/Loan/Joint Venture) If Loan, what Term is requested?	
Funding Currency (GBP)	
Funding Location	
Project Location	
Equity of Project Owner % Cash Funds available	
Equity offered to Funder %	
Proof-of-Funds (POF) capability? Own funds/sponsor? Date of availability? Foreseeable challenges?	

PROJECT DETAILS

Use of Funds	
Projected Funding Schedule & Description	
Entity to be Funded (new or existing company)	
Project / Business Overview	
Your Project / Business Competitive Advantages	
Your Key Customers	
Is there any Real Estate in the project?	
Your current key resources and assets	
Are there any 3rd parties Consulting Fee and Equity involved? Provide full details.	
What are the available exit options for the investors?	
Name your key competitors	

OTHERS

Your Current Investment in the Project	
In the past have you any personal or corporate, judgments, liens, suits, criminal, convictions, foreclosures, bankruptcies, or other litigation active or pending that we need to be aware of prior to submitting your project to us?	
Describe your emotional attachment to the success of the project	
What are your risks/loss if you cannot obtain funding?	
How long have you been looking for funding? Who have you spoken to?	
Has the Associate clearly brief you on our program and requirements?	
Other disclosure	

Authorised Signature

Name:

Date: